

Legends & Leaders Super Celebration Super Bowl LVIII Virgin Hotel Las Vegas February 9th, 2024 / 3:30 PM – 6:00 PM

SPONSOR OPPORTUNITIES

- **Legends Package** – Title Sponsorship (1) \$ 59,000
- **Leaders Package** – Presenting Sponsor (5) - \$40,000
- **Black & Silver Package** - \$20,000
- **Nevada Package** – \$12,500
- **Las Vegas Package** – \$5,000

Both the Legends and Leaders sponsor packages have the option of paying an extra cost for two (2) tickets to Super Bowl LVIII at Allegiant Stadium on Feb 11th provided by Dream Seats (Details Below)

All Sponsorships purchased can be tax deductible to the fullest extent of the law (Consult your accountant)
When written to the Sold Out Youth Foundation 501© (3) Non-Profit, beneficiary of the 2024 Legends and Leaders Event
 ****Sponsor packages can be customized to meet sponsor needs

FOR MORE INFORMATION CONTACT: 910-431-6483 soldouttv@gmail.com

EVENTS SPONSOR LEVELS	Legends	Leaders	Black/ Silver	Nevada	Las Vegas
Tickets to Exclusive 3rd Annual Legends and Leaders Super Bowl Celebration on Friday, February 9th at the Virgin Hotel Las Vegas	20	15	10	6	4
Sponsor recognition on all print, digital materials Sponsor logo on invitations and event communication materials	●	●	●	●	●
Exclusive Legends & Leaders pre-event meet with pro legends and celebrities (pictures and autograph signing opportunity)	●	●	●		
Sponsor logo displayed on big screen at Legends & Leaders Super Bowl Event	●	●	●	●	
Two Invites to join the Roman Gabriel Show broadcast on Wednesday, Thursday or Friday from official NFL Radio Row at Phoenix Convention Center, access to NFL players & other celebrities****Based on NFL Media Row Guest Approval . Sponsor recognition on The Roman Gabriel Show Broadcast. (Radio / Streaming TV).	●	●	●		
Speaking opportunity (Legends & Leaders Level only) on stage at Legends & Leaders <i>Super Bowl</i>	●	●	●		
Sponsor mentions from Event Host during the program Super Bowl LVIII I commemorative footballs signed by NFL Legends & Celebrities Legends 8; Leaders 4; Black & Silver 2			●	●	●
Marketing table space inside main event area for company, product, or service promotion	●	●			
Optional : Choice of two tickets to either: <i>AIA Bart Starr NFL Man of Year Breakfast 1/10 Or Two Tickets Leigh Steinberg Party 1/11</i>	●	●			