





















Legends & Leaders Super Celebration
















Super Bowl LVIII Las Vegas, Nevada

February 9th, 2024 / 3:30 PM – 7:00 PM

EVENT SPONSOR OPPORTUNITIES

- **Legends Package** – Title Sponsorship (1) \$ 78,000
- **Leaders Package** – Presenting Sponsor (5) - \$55,000
- **Black & Silver Package** - \$20,000
- **Nevada Package** – \$12,500
- **Las Vegas Package** – \$5,000

EVENTS SPONSOR LEVELS	Legends	Leaders	Black/ Silver	Nevada	Las Vegas
Tickets to Exclusive 3rd Annual <i>Legends and Leaders Super Bowl Celebration</i> on Friday, February 9th - Venue TBD	20	15	10	6	4
Two (2) tickets attend <i>Super Bowl LVIII Allegiant Stadium, Las Vegas AZ</i> Provided by <i>Dream Seats</i> "Your Total Ticket Source" ***** Tickets for the Super Bowl will be located in the Terrace Level or better, to be determined no sooner than week of the game. Options to upgrade seat location at an additional cost will be available via our ticket partner <i>Dream Seats</i> .					
Sponsor recognition on all print, digital materials Sponsor logo on invitations and event communication materials					
Exclusive <i>Legends & Leaders</i> pre-event meet with pro legends and celebrities (pictures and autograph signing opportunity)					
Sponsor logo displayed on big screen at <i>Legends & Leaders Super Bowl</i> Event					
Two Invites to join The Roman Gabriel Show broadcast on Thursday or Friday from official NFL Radio Row at Phoenix Convention Center, access to NFL players & other celebrities ****Based on NFL Media Row Guest Approval					
Speaking opportunity on stage at <i>Legends & Leaders Super Bowl</i> Event / Multiple sponsorship mentions from Event Host during the program	 3 min	 1 min			
Thirty second :30 pre-recorded corporate video message during event					

<p><i>Super Bowl LVII</i> I commemorative footballs signed by NFL Legends & Celebrities Legends 8; Leaders 4; Black & Silver 2; Nevada 1</p>					
<p>Marketing table space inside main event area for company, product, or service promotion</p>					
<p>Two (2) tickets to the <i>AIA Bart Starr NFL Man of Year Breakfast</i> Saturday Morning on February 11th 7:30 am <i>Past Winners: Kurt Warner, Reggie White, Tony Dungy, Russell Wilson, etc</i> Two (2) Tickets to <i>Leigh Steinberg Super Bowl Party 2/11</i></p>					
<p>Logo placement on the official Legends & Leaders Event Flyer</p> <p>Log placement on official event video playing night of Legends and Leaders SB event on main room media screen</p>					
<p>Exclusive Multi-Media and Branding Opportunities (optional)</p>					
<p>Sponsor Logo placement on www.romangabrielshow.com www.leadersandlegends.com</p> <p><i>Sponsor logo placement on home page of both sites</i></p>					
<p>Roman Gabriel Show Thursday & Friday during broadcast/re-air and on demand on the Troptions Television Network www.Troptionstelevisionnetwork.com during Super Bowl Week Troptions Television, i Holyfield TV, Comfy TV to 400 million potential home including NY and LA</p> <p><i>Sponsor Mentions *Saturday & Sunday Super Bowl weekend Selected 50,000 Watt radio outlets (Including 98.1FM The Score Eastern, NC / The Big 8 WWBA AM 820 Florida / Roman Gabriel Show - Web Internet/ Newspaper 150,000 hits per day</i></p>					
<p>Custom 2-3 minute corporate, brand or product video of <i>SOYF Super Bowl</i> Week Event Highlights for Sponsor website, digital and social media sites</p>					
<p>Exclusive appearance & interview on <i>The Roman Gabriel Show</i> -Before or during the Super Bowl Week on streaming television</p>					

Two (2) billboard homepage advertisements with hyperlinks on www.romangabrielshow.com & www.legendandleaders.org One (1) Company fifteen :15 second promotional video advertisement on home page of both websites	●				
Three (3) month sponsor recognition on <i>The Roman Gabriel Show</i> Podcast on American Family Radio. Broadcast. On Amazon Music, iTunes, Google Play, Spotify, Amazon Alexa www.romangabrielshow.com https://afr.net/podcasts/the-roman-gabriel-show/	●	●	●	●	
Sponsor logo and company, product or brand promotional video on <i>The Roman Gabriel Show</i> social media sites (Instagram, Twitter, Facebook, YouTube)	●	●			
More SOYF Super Bowl Week Event Opportunities					
Premiere Sponsor of the Sold Out School Alcohol Abstinence Program (<i>Date and school TBD before Super Bowl Week</i>) www.soldouttv.com <i>Logo Official Website- Title 1 yr / Presenting 6 mo / BS 3 mo</i>	●	●	●		
Sold Out Youth Football Camp at 5:30 Pm Tues Feb 7 (<i>Featuring NFL Celebrities, local high school coaches, SOYF CEO Roman Gabriel to Speak</i>)	●	●			
Ask about opportunity to sponsor the Sold Out Youth Foundation School Alcohol Abstinence Program and the Sold Out Youth Foundation Football Camp, Roman Gabriel Show on NFL Radio Row during Super Bowl Week *** Separate Sponsor Packages Available			●	●	●

All Title and Presenting Sponsorship Packages can be personalized to fit company needs and objectives.

All sponsorships purchased can be 100% Tax Deductible (consult your accountant) when written to the Sold Out Youth Foundation 501© (3) Non-Profit, beneficiary of the 2024 Legends and Leaders Super Bowl Celebration

FOR MORE INFORMATION CONTACT: 910-431-6483 soldouttv@gmail.com

Past & Present Super Bowl Sponsors: Rotolo Chevrolet, Laser Med, Desert Financial Credit Union, Redirect Health, Bioxcellerator, Orcutt Winslow, Gnosis IQ, Los Angeles Rams Legends, First American Title , Armstrong Properties, Armstrong Construction, Breakout, Troptions Television, Attivo Group, Menlo Micro, Corona Del Mar Properties, Marathon Holdings, BUILDINGWORX, Mobile Programming, Dream Seats, Costa Mesa Sheet Metal, and ENP Institute, Roman Gabriel Show.