




















Legends & Leaders Super Celebration

























SkySong - The ASU Scottsdale Innovation Center

February 10, 2023 / 3:30 PM – 7:00 PM

EVENTS SPONSOR OPPORTUNITIES

- **Legends Package** – Title Sponsorship (1) \$ 89,000
- **Leaders Package** – Presenting Sponsor (5) - \$50,000
- **Camelback Package** - Supporting Sponsor - \$20,000
- **Arizona Package** – Celebration Sponsor - \$12,500
- **Phoenix Package** – Team Sponsor - \$5,000

EVENTS SPONSOR LEVELS	Legends	Leaders	Camelback	Arizona	Phoenix
Tickets to Exclusive <i>Legends and Leaders Super Bowl Celebration</i> on Friday, February 10 th at SkySong	25	15	10	6	4
Two (2) tickets attend Super Bowl LVII State Farm Stadium, Glendale AZ Provided by Dream Seats Your Total Ticket Source ***** Tickets for the Super Bowl will be located in the Terrace Level or better, to be determined no sooner than week of the game. Options to upgrade seat location at an additional cost will be available via our ticket partner Dream Seats.					
Sponsor recognition on all print, digital materials Sponsor logo on invitations and event communication materials					
Exclusive <i>Legends & Leaders</i> to meet pro legends and celebrities (pictures and autograph signing opportunity) at Legends Event					
Sponsor logo displayed on two digital big screens at <i>Legends & Leaders Super Bowl</i> Event at Sky Song ASU					
Two Invites to join The Roman Gabriel Show broadcast on Thursday or Friday from official NFL Radio Row at Phoenix Convention Center, with access to NFL players & other celebrities ****Based on NFL Media Row Guest Approval					
Speaking opportunity on stage at <i>Legends & Leaders Super Bowl</i> Event / Multiple sponsorship mentions from Event Host during the program	 3 min	 1 min			
Thirty second :30 pre-recorded video message playing on multi-media televisions inside venue during event					

<p><i>Super Bowl LVII</i> commemorative footballs signed by NFL Legends Celebrities- (<i>Legends 8; Leaders 5; Camelback 3; Arizona 1</i>)</p> <p>Unlimited use of <i>Legends & Leaders Super Bowl</i> event photos</p> <p><i>Legends, Leaders and Camelback Sponsor Levels Only</i></p>					
Marketing table space inside main event area for company, product, or service promotion					
Complimentary Passes to the <i>Phoenix Open presented by Waste Management</i> on Friday, February 10					
Two (2) tickets to the <i>AIA Bart Starr NFL Man of Year Breakfast</i> Saturday Morning on February 11th 7:30 am <i>Past Winners: Kurt Warner, Reggie White, Tony Dungy, Anthony Munoz, Derrick Brooks, Russell Wilson, etc</i>					
Logo placement on the official event flyer; event video playing night of <i>Legends and Leaders SB</i> event on main room media screens					
Sponsor written recognition on the official event flyer; event video playing night of <i>Legends and Leaders SB</i> event on main room media screens					
Exclusive Multi-Media and Branding Opportunities (optional)					
Sponsor Logo placement on www.romangabrielshow.com www.leadersandlegends.com <i>*Sponsor logo placement on home page of all sites prominently when agreement begins up to February 11th, 2023</i>					
Multiple 30-second LIVE reads by Roman Gabriel on The Roman Gabriel Show Thursday & Friday during broadcast/re-air and on demand on the DB Television Network www.DBTV.tv and www.Troptionstelevisionnetwork.com during Super Bowl Week <i>Sponsor Mentions *Saturday & Sunday Super Bowl weekend Selected 50,000 Watt radio outlets (Including 98.1FM The Score Eastern, NC / The Big 8 WWBA AM 820 Florida / Roman Gabriel Show Web Internet/ Newspaper 150,000 hits per day www.sportstalkflorida.com www.outerbanksvoice.com</i> <i>*DB Television can be seen on: ROKU TV - 51 million potential viewers AMAZON FIRE 30 million potential viewers, coming to Apple TV soon, mobile, laptop devices and select cable television markets in the U.S. Canada and Germany</i> <i>Troptions TV, iholyfield TV, ComfyTV is available in over 400 million potential homes including New York and Los Angeles</i>					
Custom 2-3 minute corporate, brand or product video of <i>SOYF Super Bowl Week</i> Event Highlights for Sponsor website, digital and social media sites					
Digital Billboard Logo Placement in minimum of two (2) Valley Locations in Phoenix Area during the month of January & February leading up to Super Bowl promoting the <i>Legends and Leaders Event and the Sold Out Youth Foundation (Details TBD)</i>					
Exclusive appearance & interview on <i>The Roman Gabriel Show</i> - Before or during the Super Bowl Week on streaming television					

Two (2) billboard homepage advertisements with hyperlinks on www.romangabrielshow.com & www.legendsandleaders.org One (1) Company fifteen :15 second promotional video advertisement on home page of both websites	●				
Three (3) month Sponsor recognition on <i>The Roman Gabriel Show</i> Podcast on American Family Radio. Broadcast on Amazon Music, iTunes, Google Play, Spotify, Amazon Alexa & Google Assistant www.romangabrielshow.com https://afr.net/podcasts/the-roman-gabriel-show/	●	●	●	●	
Sponsor logo and company, product or brand promotional video on <i>The Roman Gabriel Show</i> social media sites (Instagram, Twitter, Facebook, YouTube)	●	●			
More SOYF Super Bowl Week Event Opportunities		●			
Premiere Sponsor of the Sold Out School Alcohol Abstinence Program (Date TBD during Super Bowl Week) www.soldouttv.com Logo on Official Website	●	●	●		
Sold Out Youth Football Camp at Bell Bank Park with Legacy Cares in Mesa at 5:30 Pm Tues Feb 7 th (Featuring NFL Celebrities, local high school coaches, SOYF CEO Roman Gabriel to Speak)	●				
Ask about opportunity to sponsor the Sold Out Youth Foundation School Alcohol Abstinence Program and the Sold Out Youth Foundation Football Camp at Bell Bank Park during Super Bowl Week *** <i>Separate Sponsor Packages Available</i>			●	●	●

All Title and Presenting Sponsorship Packages can be personalized to fit company needs and objectives.

All sponsorships purchased can be 100% Tax Deductible (consult your accountant) when written to the Sold Out Youth Foundation 501© (3) Non-Profit, beneficiary of the 2023 Legends and Leaders Super Bowl Celebration

FOR MORE INFORMATION CONTACT: Kim Francis (469) 713-7616
1911consulting@gmail.com or soldouttv@gmail.com

2022 & Present Super Bowl Sponsors: Rotolo Chevrolet, Laser Med, Los Angeles Rams Legends, Troptions Television, Attivo Group, Menlo Micro, Corona Del Mar Properties, Marathon Holdings, Mobile Programming, Dream Seats, Costa Mesa Sheet Metal, and ENP Institute, Roman Gabriel Show.